



# iWAV. SOCIAL MEDIA EVENT CAMPAIGN

## "I WANT A VOUCHER"

### TURN COMMENTS INTO CUSTOMERS

#### From Scroll to Sale: We Deliver Appointments, You Close the Deals

Transform your dealership's sales pipeline with the VisQuanta i.W.A.V. (I Want A Voucher) Social Media Campaigns. This cutting-edge solution generates high-quality appointments directly through Facebook or Instagram DMs and comments, with every lead delivered straight into your CRM.

Built for dealership decision-makers, general managers, and sales directors, our engagement engine keeps your pipeline full; no added work, no wasted leads.

Your team's only job?

Turn those appointments into sales.

#### HOW IT WORKS

VisQuanta's i.W.A.V. Campaigns use advanced geo-targeting and high-impact ad creative to create a branded Facebook or Instagram event page that builds trust and credibility.

Our intelligent messenger system engages prospects 24/7, qualifying leads and scheduling appointments directly into your CRM without adding workload to your team. We handle the lead generation; you focus on closing the deals.

#### IDEAL APPLICATIONS

- ✓ Monthly promotions to maintain consistent showroom traffic
- ✓ Inventory management for aging or high-margin units
- ✓ Special events like grand openings or model launches

CONTACT → ENGAGEMENT → APPOINTMENT → CRM → SALE

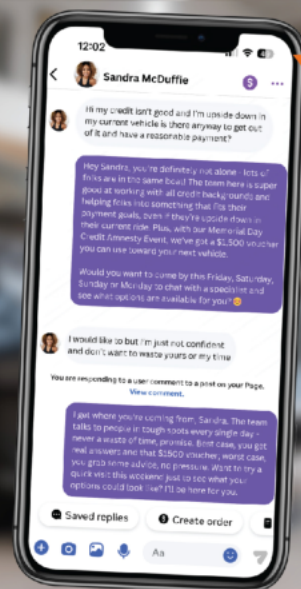
Ready to Book 47 Appointments This Week?

Launch your i.W.A.V. Campaign today.

CONTACT VISQUANTA TO GET STARTED  
<https://visquanta.com/iwav>

No contracts.  
Just results.

SCAN  
ME



#### KEY BENEFITS

- Communicate with hundreds local prospects via Social Media in only 1 week
- Achieve a 78% engagement rate with targeted audiences
- Receive 50 plus confirmed appointments delivered straight to your CRM
- Convert 35-45% of Social Media comments and DMs into booked appointments
- Close 10+ extra deals within the first campaign week

“Seven appointments showed up, it's only day two, and already have two sales off of it. There's still five days left!

**Sales Manager**  
**Rural OK Dealership**

“52 appointments in one weekend. And the energy on the showroom! We will definitely be doing another one.

**GSM**  
**Hyundai Dealer**

**DISCLAIMER:** Results reflect cumulative averages from iWAV campaigns run in the U.S. Actual outcomes may vary by dealership.